



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

And:

**Canal Partners Media**  
**1027 33rd Street NW, Suite 140**  
**Washington, DC 20007**

# CONTRACT

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>1847589 /       |   | <u>Alt Order #</u><br>08853849                         |
| <u>Product</u><br>DOUG JONES FOR SENAT        |   |  |
| <u>Contract Dates</u><br>11/08/17 - 11/14/17  |   | <u>Estimate #</u><br>5092                              |
| <u>Advertiser</u><br>POL/Jones, Doug/D/Senate |   | <u>Original Date / Revision</u><br>11/13/17 / 11/13/17 |
| <u>Billing Cycle</u><br>EOM/EOC               | <u>Billing Calendar</u><br>Broadcast    | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WSFA                       | <u>Account Executive</u><br>Ryan Eddins | <u>Sales Office</u><br>HRP-Washingto                   |
| <u>Special Handling</u>                       |   |  |
| <u>Demographic</u><br>Adults 35+              |   |  |
| <u>Agency Code</u><br>TV13041                 | <u>Advertiser Code</u><br>836           | <u>Product 1/2</u><br>967                              |
| <u>Agency Ref</u>                             |   | <u>Advertiser Ref</u>                                  |

| *Line | Ch   | Start Date        | End Date        | Description              | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| 1     | WSFA | 11/13/17          | 11/13/17        | ALABAMA LIVE @ 11A       | 11-1130Am      |      | 1:00   |                   |             | NM   | 1     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 11/13/17          | 11/19/17        | 1-----                   |                |      |        | 1                 | \$60.00     |      |       |          |
| 2     | WSFA | 11/10/17          | 11/10/17        | WSFA 12 News at Noon     | 12-1230pm      |      | 1:00   |                   |             | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 11/06/17          | 11/12/17        | ----1--                  |                |      |        | 1                 | \$200.00    |      |       |          |
| 3     | WSFA | 11/14/17          | 11/14/17        | WSFA 12 News at Five     | 5-530pm        |      | 1:00   |                   |             | NM   | 1     | \$370.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 11/13/17          | 11/19/17        | -1-----                  |                |      |        | 1                 | \$370.00    |      |       |          |
| 4     | WSFA | 11/08/17          | 11/08/17        | WSFA 12 News at Five     | 5-530pm        |      | 1:00   |                   |             | NM   | 1     | \$370.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 11/06/17          | 11/12/17        | --1----                  |                |      |        | 1                 | \$370.00    |      |       |          |
| 5     | WSFA | 11/09/17          | 11/09/17        | WSFA 12 News at Five     | 5-530pm        |      | 1:00   |                   |             | NM   | 1     | \$370.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 11/06/17          | 11/12/17        | ---1---                  |                |      |        | 1                 | \$370.00    |      |       |          |
| 6     | WSFA | 11/10/17          | 11/10/17        | WSFA 12 News at Five     | 5-530pm        |      | 1:00   |                   |             | NM   | 1     | \$370.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 11/06/17          | 11/12/17        | ----1--                  |                |      |        | 1                 | \$370.00    |      |       |          |
| 7     | WSFA | 11/14/17          | 11/14/17        | WSFA 12 News at Six - MF | 6-630pm        |      | 1:00   |                   |             | NM   | 1     | \$700.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 11/13/17          | 11/19/17        | --1-----                 |                |      |        | 1                 | \$700.00    |      |       |          |
| 8     | WSFA | 11/08/17          | 11/08/17        | WSFA 12 News at Six - MF | 6-630pm        |      | 1:00   |                   |             | NM   | 1     | \$700.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 11/06/17          | 11/12/17        | --1----                  |                |      |        | 1                 | \$700.00    |      |       |          |
| 9     | WSFA | 11/14/17          | 11/14/17        | WSFA 12 News at Ten - MF | 10-1035pm      |      | 1:00   |                   |             | NM   | 1     | \$550.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
| Week: |      | 11/13/17          | 11/19/17        | -1-----                  |                |      |        | 1                 | \$550.00    |      |       |          |
| 10    | WSFA | 11/08/17          | 11/08/17        | WSFA 12 News at Ten - MF | 10-1035pm      |      | 1:00   |                   |             | NM   | 1     | \$550.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1847589 /           | 08853849    |

| Contract Dates      | Product            | Estimate # |
|---------------------|--------------------|------------|
| 11/08/17 - 11/14/17 | DOUG JONES FOR SEN | 5092       |

| Advertiser             | Original Date / Revision |
|------------------------|--------------------------|
| POL/Jones, Doug/D/Sena | 11/13/17 / 11/13/17      |

| *Line       | Ch        | Start Date        | End Date        | Description              | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Type        | Spots | Amount     |
|-------------|-----------|-------------------|-----------------|--------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week:       |           | 11/06/17          | 11/12/17        | --1----                  |                       |                 |               | 1                 | \$550.00            |             |       |            |
| 11          | WSFA      | 11/09/17          | 11/09/17        | WSFA 12 News at Ten - MF | 10-1035pm             |                 | 1:00          |                   |                     | NM          | 0     | \$0.00     |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week:       |           | 11/06/17          | 11/12/17        | ---1---                  |                       |                 |               | 1                 | \$550.00            |             |       |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |
| 1           | WSFA      | 11/06/17-11/12/17 |                 | WSFA 12 News at Ten - MF | 10-1035pm             | ----Th-----     | 1:00          |                   | <del>\$550.00</del> | NM          |       |            |
| Credited    |           |                   |                 |                          |                       |                 |               |                   |                     |             |       |            |
| 12          | WSFA      | 11/08/17          | 11/08/17        | ALABAMA LIVE @ 11A       | 11-1130Am             |                 | 1:00          |                   |                     | NM          | 0     | \$0.00     |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week:       |           | 11/06/17          | 11/12/17        | --1----                  |                       |                 |               | 1                 | \$60.00             |             |       |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |
| 1           | WSFA      | 11/06/17-11/12/17 |                 | ALABAMA LIVE @ 11A       | 11-1130Am             | ---W-----       | 1:00          |                   | <del>\$60.00</del>  | NM          |       |            |
| Credited    |           |                   |                 |                          |                       |                 |               |                   |                     |             |       |            |
| 13          | WSFA      | 11/13/17          | 11/13/17        | The Voice                | 7-9pm                 |                 | 1:00          |                   |                     | NM          | 1     | \$1,200.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week:       |           | 11/13/17          | 11/19/17        | 1-----                   |                       |                 |               | 1                 | \$1,200.00          |             |       |            |
| 14          | WSFA      | 11/11/17          | 11/11/17        | WSFA 12 News at Six-Sat  | Sa 6-7pm              |                 | 1:00          |                   |                     | NM          | 1     | \$160.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week:       |           | 11/06/17          | 11/12/17        | -----1-                  |                       |                 |               | 1                 | \$160.00            |             |       |            |
| 15          | WSFA      | 11/12/17          | 11/12/17        | Nascar Daytime           | 130p-5p               |                 | 1:00          |                   |                     | NM          | 1     | \$130.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week:       |           | 11/06/17          | 11/12/17        | -----1                   |                       |                 |               | 1                 | \$130.00            |             |       |            |
| 16          | WSFA      | 11/12/17          | 11/12/17        | WSFA 12 News at Five-Sun | Su 5-530p             |                 | 1:00          |                   |                     | NM          | 1     | \$180.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week:       |           | 11/06/17          | 11/12/17        | -----1                   |                       |                 |               | 1                 | \$180.00            |             |       |            |
| 17          | WSFA      | 11/09/17          | 11/09/17        | ALABAMA LIVE @ 11A       | 11-1130Am             |                 | 1:00          |                   |                     | NM          | 0     | \$0.00     |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week:       |           | 11/06/17          | 11/12/17        | ---1---                  |                       |                 |               | 1                 | \$60.00             |             |       |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |
| 1           | WSFA      | 11/06/17-11/12/17 |                 | ALABAMA LIVE @ 11A       | 11-1130Am             | ----Th-----     | 1:00          |                   | <del>\$60.00</del>  | NM          |       |            |
| Credited    |           |                   |                 |                          |                       |                 |               |                   |                     |             |       |            |
| 18          | WSFA      | 11/10/17          | 11/10/17        | ALABAMA LIVE @ 11A       | 11-1130Am             |                 | 1:00          |                   |                     | NM          | 0     | \$0.00     |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week:       |           | 11/06/17          | 11/12/17        | ----1--                  |                       |                 |               | 1                 | \$60.00             |             |       |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |
| 1           | WSFA      | 11/06/17-11/12/17 |                 | ALABAMA LIVE @ 11A       | 11-1130Am             | -----F----      | 1:00          |                   | <del>\$60.00</del>  | NM          |       |            |
| Credited    |           |                   |                 |                          |                       |                 |               |                   |                     |             |       |            |
| 19          | WSFA      | 11/13/17          | 11/13/17        | ALABAMA LIVE @ 1130AM    | 1130A-12P             |                 | 1:00          |                   |                     | NM          | 1     | \$60.00    |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week:       |           | 11/13/17          | 11/19/17        | 1-----                   |                       |                 |               | 1                 | \$60.00             |             |       |            |
| 20          | WSFA      | 11/09/17          | 11/09/17        | ALABAMA LIVE @ 1130AM    | 1130A-12P             |                 | 1:00          |                   |                     | NM          | 0     | \$0.00     |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |            |
| Week:       |           | 11/06/17          | 11/12/17        | ---1---                  |                       |                 |               | 1                 | \$60.00             |             |       |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |            |
| 1           | WSFA      | 11/06/17-11/12/17 |                 | ALABAMA LIVE @ 1130AM    | 1130A-12P             | ----Th-----     | 1:00          |                   | <del>\$60.00</del>  | NM          |       |            |
| Credited    |           |                   |                 |                          |                       |                 |               |                   |                     |             |       |            |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1847589 /           | 08853849    |

| Contract Dates      | Product            | Estimate # |
|---------------------|--------------------|------------|
| 11/08/17 - 11/14/17 | DOUG JONES FOR SEN | 5092       |

| Advertiser             | Original Date / Revision |
|------------------------|--------------------------|
| POL/Jones, Doug/D/Sena | 11/13/17 / 11/13/17      |

| *Line         | Ch          | Start Date        | End Date          | Description               | Start/End Time        | Days            | Length        | Spots/Week  | Rate        | Type        | Spots     | Amount            |
|---------------|-------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------|-------------|-------------|-----------|-------------------|
| 21            | WSFA        | 11/10/17          | 11/10/17          | ALABAMA LIVE @ 1130AM     | 1130A-12P             |                 | 1:00          |             |             | NM          | 0         | \$0.00            |
|               |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |           |                   |
| Week:         |             | 11/06/17          | 11/12/17          | ----1--                   | 1                     |                 |               | \$60.00     |             |             |           |                   |
|               | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |             | <u>Rate</u> | <u>Type</u> |           |                   |
|               | 1           | WSFA              | 11/06/17-11/12/17 | ALABAMA LIVE @ 1130AM     | 1130A-12P             | -----F----      | 1:00          |             | \$60.00     | NM          |           |                   |
|               |             |                   |                   | Credited                  |                       |                 |               |             |             |             |           |                   |
| 22            | WSFA        | 11/13/17          | 11/13/17          | WSFA 12 News at Noon      | 12-1230pm             |                 | 1:00          |             |             | NM          | 1         | \$200.00          |
|               |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |           |                   |
| Week:         |             | 11/13/17          | 11/19/17          | 1-----                    | 1                     |                 |               | \$200.00    |             |             |           |                   |
| 23            | WSFA        | 11/14/17          | 11/14/17          | WSFA 12 News at Noon      | 12-1230pm             |                 | 1:00          |             |             | NM          | 1         | \$200.00          |
|               |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |           |                   |
| Week:         |             | 11/13/17          | 11/19/17          | -1-----                   | 1                     |                 |               | \$200.00    |             |             |           |                   |
| 24            | WSFA        | 11/10/17          | 11/10/17          | Today in Alabama 530a     | 528am-6am             |                 | 1:00          |             |             | NM          | 1         | \$300.00          |
|               |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |           |                   |
| Week:         |             | 11/06/17          | 11/12/17          | ----F--                   | 1                     |                 |               | \$300.00    |             |             |           |                   |
| 25            | WSFA        | 11/09/17          | 11/09/17          | Late News                 | 1030p-11P             |                 | 1:00          |             |             | NM          | 1         | \$300.00          |
|               |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |           |                   |
| Week:         |             | 11/06/17          | 11/12/17          | ---1---                   | 1                     |                 |               | \$300.00    |             |             |           |                   |
| 26            | WSFA        | 11/14/17          | 11/14/17          | Today in Alabama 5am      | 5-530a                |                 | 1:00          |             |             | NM          | 1         | \$170.00          |
|               |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |           |                   |
| Week:         |             | 11/13/17          | 11/19/17          | -T-----                   | 1                     |                 |               | \$170.00    |             |             |           |                   |
| 27            | WSFA        | 11/13/17          | 11/14/17          | HARRY                     | 2-3p                  |                 | 1:00          |             |             | NM          | 1         | \$50.00           |
|               |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |           |                   |
| Week:         |             | 11/13/17          | 11/19/17          | MT-----                   | 1                     |                 |               | \$50.00     |             |             |           |                   |
| 28            | WSFA        | 11/13/17          | 11/14/17          | Late Night w/ Seth Meyers | 1137p-1237x           |                 | 1:00          |             |             | NM          | 1         | \$30.00           |
|               |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |           |                   |
| Week:         |             | 11/13/17          | 11/19/17          | MT-----                   | 1                     |                 |               | \$30.00     |             |             |           |                   |
| N 29          | WSFA        | 11/14/17          | 11/14/17          | Today in Alabama 430am    | 430-5a                |                 | :30           |             |             | NM          | 1         | \$5.00            |
|               |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |             |           |                   |
| Week:         |             | 11/13/17          | 11/19/17          | -T-----                   | 1                     |                 |               | \$5.00      |             |             |           |                   |
| <b>Totals</b> |             |                   |                   |                           |                       |                 |               |             |             |             | <b>23</b> | <b>\$7,225.00</b> |

| Time Period         | # of Spots | Gross Amount      | Agency Comm.        | Net Amount        |
|---------------------|------------|-------------------|---------------------|-------------------|
| 10/30/17 - 11/14/17 | 23         | \$7,225.00        | (\$1,083.75)        | \$6,141.25        |
| <b>Totals</b>       | <b>23</b>  | <b>\$7,225.00</b> | <b>(\$1,083.75)</b> | <b>\$6,141.25</b> |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV13/17 11.41  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

REP HEADLINE# 8853849 TRF# 1847589  
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$  
ADV # ADV. NAME POLI/D JONES/D/SEN/AL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # CONTRACT # 8853849 CLASS: NATL. LOCAL REGIONAL  
PRDCT DOUG JONES FOR SENAT EST#5092 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV8/17 NOV14/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV13/17 11.41

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M4 UNRESL MISSED: BONUS  
OFFER: TUE/430A-500A NOV14 30S \$5.00 (NOV13/17)  
CMT: MAKING GOOD A SPOT THAT WAS NA ON HDL #8851727. PLEASE CONFIRM ASAP!  
CMT: THANKS, DENICE

NOV/17 \$7,220.00 CONTRACT TOTAL \$7,220.00  
TOTAL SPOTS 22

MARKET TOTALS \$14,440 WSFA 50% WNCN 5% WAKA 24% WCOV 16% CABL 0% WBMM 5% WIYC 0%  
ESFA 0% EAKA 0%

ACCURATE SHARES  
SVC- NSI  
DEMOS- RA35+\*

REP HEADLINE# 8853849 TRF# 1847589 REP: TEL# 703-528-9387 FAX# 703-516-9680  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV13/17 12.07  
 \*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

|       |           |                                    |            |                     |            |
|-------|-----------|------------------------------------|------------|---------------------|------------|
| ADV # | ADV. NAME | POLI/D JONES/D/SEN/AL              | REP. #     | OFF. #              | SALESMAN # |
| AGY # | AGY. NAME | CANAL PARTNERS MEDIA               | BUYER NAME | JEFF SCATTERGOOD    |            |
|       |           | 900 CIRCLE 75 PKWY SE, SUITE# 1650 | SALES PRSN | WA- RYAN EDDINS (H) |            |
|       |           | ATLANTA, GA 30339                  |            |                     |            |

|              |                      |              |                                  |          |
|--------------|----------------------|--------------|----------------------------------|----------|
| ORDER #      | CONTRACT # 8853849   | CLASS: NATL. | LOCAL                            | REGIONAL |
| PRDCT        | DOUG JONES FOR SENAT | EST#5092     | COMMENTS: (LINE, ORDER, INVOICE) |          |
| FLIGHT DATES | NOV8/17              | NOV14/17     | WK-1                             |          |

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV13/17 12.07

REP: REVISED ORDER  
M4 OKD AS LINE 30  
PREVIOUS TTL \$7,220  
RECISED TTL, \$7,225  
\$5 WAS MOVED FROM HEADLINE: 8851727  
PLS CONFEM  
THANKS JASMINE FOR RYAN

STA: CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

| LINE#  | REP   | CD | TIME PERIOD | LGTH | SEC | RATE   | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-------|----|-------------|------|-----|--------|------------|----------|----------|-----------|------|-----------|
| :  | LINE# | :  | :           | :    | :   | :      | DATE       | DATE     | :        | :         | :    | :         |
| AGENCY ADVERTISER CODE = 836 AGENCY EST# = 5092<br>AGENCY PRODUCT CODE = 967   |       |    |             |      |     |        |            |          |          |           |      |           |
| 30   | A     |    | 430A-500A   | 30   |     | \$5.00 | 11/14      | 11/14    | 1        |           | TUE  | 1         |
| PROGRAM : TODAY IN AL @ 430A<br>ORD COM1: MAKING GOOD A SPOT THAT WAS NA ON HDL #8851727. PLEASE CONFIRM ASAP!<br>ORD COM2: THANKS, DENICE |       |    |             |      |     |        |            |          |          |           |      |           |

REP HEADLINE# 8853849 TRF# 1847589 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV13/17 12.07  
\*\*\* CHANGES \*\*\* \*\* WSA-TV \*\*\*

| LINE# | REP   | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| :     | LINE# | :  | :           | :    | :   | :    | DATE       | DATE     | :        | :         | :    | :         |

STATION MAKEGOOD OFFERS:  
M4 OK'D MISSED: BONUS (NOV13/17)  
OFFER: TUE/430A-500A NOV14 30S \$5.00 PLS ADVISE.  
CMT: MAKING GOOD A SPOT THAT WAS NA ON HDL #8851727. PLEASE CONFIRM ASAP!  
CMT: THANKS, DENICE

NOV/17 \$7,225.00 CONTRACT TOTAL \$7,225.00  
TOTAL SPOTS 23

MARKET TOTALS \$14,440 WWSA 50% WNCN 5% WAKA 24% WCOV 16% CABL 0% WBMM 5% WIYC 0%  
ESFA 0% EAKA 0%

ACCURATE SHARES  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 8853849      TRF# 1847589      REP: TEL# 703-528-9387      FAX# 703-516-9680  
\$\$\$ MOD# 3: APPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM STATION      NOV13/17 12.08  
ORDER WORKSHEET      \*\*\* WSFA-TV \*\*\*

ADV #      ADV. NAME      POLI/D JONES/D/SEN/AL      REP.#      OFF.#      SALESMAN #  
AGY #      AGY. NAME      CANAL PARTNERS MEDIA      BUYER NAME      JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650      SALES PRSN WA-      RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER #      CONTRACT # 8853849      CLASS: NATL.      LOCAL      REGIONAL  
PRDCT      DOUG JONES FOR SENAT      EST#5092      COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES      NOV8/17      NOV14/17      WK-1  
CITY TAX      STATE TAX      CO-OP BILLING NEEDED      DATE      NOV13/17      12.08

REP:      REVISED ORDER  
M4 OKD AS LINE 30  
PREVIOUS TTL \$7,220  
RECISED TTL, \$7,225  
\$5 WAS MOVED FROM HEADLINE: 8851727  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA:  
CON CM      \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED.      CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M4      OK'D      MISSED: BONUS      NOV14      30S      \$5.00      (NOV13/17)  
OFFER: TUE/430A-500A      THAT WAS NA ON HDL #8851727.      PLEASE CONFIRM ASAP!      PLS ADVISE.  
CMT: MAKING GOOD A SPOT      CMT: THANKS, DENICE  
CONTRACT TOTAL      \$7,225.00  
TOTAL SPOTS      23